

Pica's Margarita Cup: Become a Team's Business Sponsor

// What is the Pica's Margarita Cup?

The "Marg Cup" is a fun and social, locals' race league with a competitive spirit that takes place at Snow King Mountain. Each race features professional courses, raffles, Pica's margaritas & tacos, a scoring system that allows all abilities to earn their team points, and just the right amount of friendly trash talking.



// Why Should I Sponsor a Marg Cup Team?

Sponsoring a Marg Cup team is a great way to create comradery amongst your staff, encourage friendly competition between local businesses, and support the Jackson Hole Ski & Snowboard Club: Jackson's oldest nonprofit. Promote your business while enjoying our town hill, meeting new people, going fast, slapping high fives, and sipping margas!

// What Does Sponsorship Do for My Business?

- Direct exposure to **200+ participants & spectators** per race via announcements and signage
- Your business team recognized on race timing website, jhsclub.org, and series-wide emails
- Top business team recognized at season-end awards ceremony

// What Do We Get When We Win?

- Your business name printed on custom margarita cups, displayed at Pica's for one year
- Team name engraved on a **plaque** mounted permanently at Pica's
- Team members receive Pica's gift certificate for free margaritas
- Team receives larger, **personalized margarita cups** for one year at Pica's
- Winning Business promoted by JHSC in **newsletter** and **Marg Cup series emails**
- Winning team engraved on Margarita Cup trophy
- **Bragging rights!**

// Sponsorship Details

- \$700 per six-person team
- Four races throughout winter
- 2:30pm – 6:00pm at Snow King Mountain



Details and team registration at: jhsclub.org/picas-margarita-cup

For more information, please contact:

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